



Canadian  
Polar Bear  
Habitat

Habitat  
canadien  
d'ours polaire

ᑭᑭᑭᑭᑭᑭ  
ᑭᑭᑭᑭᑭᑭ  
ᑭᑭᑭᑭᑭᑭ

## **Board Hosting Public Meeting to Discuss Solutions for the Cochrane Polar Bear Habitat.**

**Cochrane, Ontario (November 9, 2019)** – The Board of Directors of the Cochrane Polar Bear Habitat is inviting the public to an open meeting on November 17<sup>th</sup> to share additional details on their short and long-term solutions to make the Habitat financially viable.

“Over the past year, the Board has been aggressively exploring funding options to put the Polar Bear Habitat on track and a longer term plan that ensures it's going to be sustainable into the future so we can continue to provide a sanctuary for polar bears that can no longer live in the wild and help researchers around the globe with their work to save polar bears in the wild,” says JP Bradette, a former Cochrane resident and current Chair of the Polar Bear Habitat Board. “We look forward to continue working with the Town to find a workable solution and we are hopeful that the Town will reconsider its decision.”

Timmins-James Bay MP Charlie Angus further underlines the importance of finding a way forward: “The Polar Bear Habitat is a crucial centre for the North. It is a world-class facility for research into climate change and polar bears. But it is also a vital regional tourist centre. We need to build on a regional tourism strategy particularly with the huge potential for tourism on James Bay. The Board has shared some of their plans with me and I am excited about the Habitat’s future.”

**The Board will be hosting an open house meeting on Sunday November 17<sup>th</sup>, 2019 from 1 pm to 3 pm at the Club Amical 50 Plus, located at 158, 4<sup>th</sup> Avenue, in Cochrane. We invite everyone to join us to discuss and share ideas and ways to keep the Habitat going and viable.**

People for Polar Bears have set up a Go Fund Me page on behalf of Canadian Polar Bear Habitat at <https://www.gofundme.com/f/people-for-polar-bear-habitat-charity>

### **About the Cochrane Polar Bear Habitat:**

Located in Cochrane, Ontario, the Cochrane Polar Bear Habitat is a unique research and eco-tourism facility dedicated to saving the lives of polar bears, owned and operated by the Town of Cochrane. The Canadian Polar Bear Habitat is a registered not-for-profit charity with a mission to promote the long-term sustainability of the polar bear, through education, research, and edu-tourism. Through its all-volunteer Board, the Canadian Polar Bear Habitat serves in an advisory capacity to the Cochrane Polar Bear Habitat.

- 30 -

### **MEDIA CONTACT:**

To schedule an interview or receive high resolution images, please contact:

Lisette Gelinas  
Managing Director  
Impact & Main Inc.  
[lisette@impactandmain.com](mailto:lisette@impactandmain.com)